



50th Annual Grifton Shad Festival

April 15-18, 2020

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Grifton Shad Festival

PO Box 928

Grifton, NC 28530

Attn: Treasurer

Dear Shad Festival friend:

The Grifton Shad Festival is the longest-running community festival in Pitt County and the second oldest in the entire eastern North Carolina region. We have earned a reputation for providing quality events that are fun for all ages and interests. In the past, sponsors have helped make this wholesome community event a reality for thousands of people to enjoy. We hope you will want to be one of these businesses and organizations sponsoring the upcoming 2020 festival. We appreciate all of you who support this Festival.

We would be honored to have you as a sponsor! Your Sponsorship will help fund the traditions and honors that are synonymous with The Grifton Shad Festival and all the Free Family Fun that it has available each year. ALL donations will be greatly appreciated. Give with you heart and see what your dollars will do in creating a successful and fun Festival as well as benefiting our community outreach programs.

The Grifton Shad Festival is a fully accredited 501c (4) organization. Every dollar we get helps deliver a better festival experience for people all across Eastern North Carolina for one of the most time-honored traditions going on for 50 years now!

Donations received by March 15, 2020 of \$500 or more will be listed in our brochures, on a large sponsor board on the Town Commons during the festival and for one year on the Shad pages of the Town of Grifton website as well as the Shad Festival website. For more information call Charles Mitchell, President at 252-531-0584 or Tommy Sugg, Vice President at 252-560-7828.

Thank you for taking this opportunity in making a difference with your donation and we look forward to seeing you and your family April 15th – 18th at the Grifton Shad Festival!

Thank You.

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## Sponsorship Levels Packages

<b>Platinum/Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Bronze Sponsor</b>
<ul style="list-style-type: none"> <li>• All Print – Publicity Sponsor Name and/or Logo                             <ul style="list-style-type: none"> <li>○ Posters</li> <li>○ Banners</li> <li>○ Flyers</li> <li>○ Brochure</li> <li>○ Invest in Our Community</li> </ul> </li> <li>• Social Media</li> <li>• Electronic Media                             <ul style="list-style-type: none"> <li>○ TV</li> <li>○ Radio</li> <li>○ Website</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Social Media</li> <li>• Publicity - Sponsor Name and/or Logo</li> <li>• Flyers</li> <li>• Brochure</li> <li>• Website</li> <li>• Invest in Our Community</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Publicity Sponsor Name</li> <li>• Brochure</li> <li>• Invest in Our Community</li> </ul>

**Platinum Sponsors - \$1,500 & up**

**Gold Sponsors - \$1000 – \$1499**

**Silver Sponsor - \$ 500 – \$ 999**

**Bronze Sponsor - \$100 – \$499**

**Please return this form with payment made out to Grifton Shad Festival.**

Platinum Sponsor      \$1500 or more       Gold Sponsor      \$1000-\$1499  
 Silver Sponsor      \$500-\$999       Bronze Sponsor      \$ 100-\$ 449

Name of Company or Organization \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 Physical Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_  
 Web page \_\_\_\_\_ Authorizing Person \_\_\_\_\_

Form and check payable to the Grifton Shad Festival enclosed  
 I will require a bill before payment or a receipt after payment (circle one)  
 I would like to make this a yearly sponsorship

If possible, I would like my contribution to be used to sponsor the following event(s): \_\_\_\_\_

Various Cost/Estimates:

Security and Maintenance	\$6,000	Logistics	\$2,500	Gizzard	\$ 500
Porta Johns	\$2,000	Shad-0	\$ 500	Kids Korner	\$ 500
Street Dance	\$5,000	Brochures	\$2,000	Trophies	\$1000
Sound System/Lighting	\$4,000	Signs	\$1,200	Art Show	\$ 1000
Entertainment	\$4,000	Pageant	\$1,500	Parade	\$5,000

\*Grifton Shad Festival reserves the right to transfer funds to another event if specified event has met their goal.

